



OUR MISSION

Welcome to the Northwest Mothers Milk Bank (NWMMB), the Pacific Northwest's sole non-profit milk bank dedicated to enhancing the health and survival of our region's most vulnerable infants.

At NWMMB, we passionately believe that every baby deserves access to human milk. Our mission is realized through the meticulous collection, pasteurization, and distribution of donor human milk, supported by comprehensive education, advocacy, and research initiatives.

WORLD BREASTFEEDING WEEK 2024

Join us as we participate in World Breastfeeding Week, themed 'Closing the Gap', which underscores the critical importance of universal access to breastfeeding support for the survival, health, and wellbeing of infants. NWMMB is committed to raising essential funds to further this cause and support our community's breastfeeding journey.

MORRISON BRIDGE LIGHTING



Highlighting our commitment to breastfeeding advocacy, equity, education, and access, NWMMB is excited to light Portland's Morrison Bridge in hues of pink and purple throughout World Breastfeeding

Week (August 1st-7th)!

To celebrate, at sunset on August 3rd, we are throwing a fundraiser on the water under the Morrison Bridge called the Boob Cruise: a dazzling display of fun and camaraderie!

SOCIAL MEDIA HASHTAGS, POSTS, & COPY

Our social media posts feature content aligned with the NWMMB Boob Cruise fundraiser theme & tone, which you are welcome to use as-is or customize for your own social media platforms. Referencing the fundraiser is optional. A media kit for the fundraiser is available upon request.

[DOWNLOAD MEDIA HERE](#)

For the post graphic, we have included proposed copy.

The post is tailored to the specific platform(s) with relevant hashtags and word count limits considered for easy sharing on social media.

Please include the suggested hashtags/tags in your post, so we can find and share your posts to amplify our voices!

Morrison Bridge Lighting Instagram & Facebook Post

We're excited to celebrate World Breastfeeding Week with Northwest Mothers Milk Bank! @NWMMB is lighting up the night from August 1 - 7 to dazzle our Portland waterway with the hot pink and vibrant violet lights of the Morrison Bridge. ✨🌉✨

We support our local milk bank's dedication to breastfeeding advocacy, equity, education, and access!

#NWMMB #WBW2024
#WorldBreastfeedingWeek2024 #donate
#breastfeeding #chestfeeding #babyfeeding
#pdx #pnw #portland

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NWMMB HASHTAGS

#NWMMB #NWMBC #NWBoobCruise
#NWBoobCruise2024 #BoobCruise
#WorldBreastfeedingWeek2024
#WBW2024 #donate #breastfeeding
#chestfeeding #babyfeeding #pdx
#pnw #portland

WORLD BREASTFEEDING WEEK HASHTAGS

#WBW2024 #WABA #ClosingTheGap
#BreastfeedingSupportForAll
#worldbreastfeedingweek2024
#WarmChain #breastfeeding #SDGs
#BuildingBackBetter

THANK YOU FOR SUPPORTING NWMMB!